

NEWSLETTER 2010

TONY RING REPRESENTING SCUDERIA NEROROSSO

Nº1/APRIL 2010

NEW SEASON AND NEW EVERYTHING!

Maybe some of you think it has been a little bit quiet from us lately but it has not been without a reason. Apart from the obvious fact that we are entering a new season we have been working hard to change a lot of things.

First of all about the **RACING** part, I will try to better the second place from last year in the DMV Touringcar Challenge and the only two things that are unchanged are the team and the make of the car - **NEROROSSO AND FERRARI**. We will start the season with a race at Hockenheim next weekend, April 10.

News is also that I will once again **DRIVE FOR ALFA ROMEO** in the 24 hour race at Nürburgring where Alfa will enter 4 brand new Giulietta cars in the race. I drove the 156 model in the same race in 1999 and we won our class, so the goal is of course to do the same this year, race dates are May 15-16.

One of my personal favourites is definitely the **MIDNIGHT SUN RALLY** where we still are waiting for the final details about what car I will drive, July 14-17.

Apart from the racing we have changed the **WEBSITE** and our technical platform in general in cooperation with our partners Xponent and Osmanson. We will use **FACE-BOOK, TWITTER** and other relatively new social ways of communication to a much higher extend.

Together with our new partner Mobile Bridges we will also work a lot with different activities including competitions using **SMS COMMUNICATION**.

This weekend we will launch our plans in full at **BILSPORT PERFORMANCE SHOW AT ELMIA** in Jönköping and the first competition is one exclusive Pirelli Calendar to be won each day during the show. To compete you just need to send an SMS.

To find out more, just surf in to **WWW.TONYRING.COM**, my fanpage at Facebook or maybe follow me on Twitter. I also write a Formula One chronicle at www.svenskafans.com every week so there are plenty of possibilities.

Hope You will come and **VISIT OUR STAND** at ELMIA if you are attending the show and in any case you will get more news ahead of next weeks race.

